

**What Is Claimed Is:**

1. An apparatus, comprising an alarm-clock, wherein said alarm-clock has at least one button and at least one alarm, and wherein when said alarm is set said alarm button radiates light.
2. The apparatus of Claim 1, wherein at least one luminescent device is associated with said alarm button, and wherein said luminescent device is selected from a group consisting of an incandescent bulb, a fluorescent bulb, a sodium bulb, a halogen bulb, an LED, and an LCD.
3. The apparatus of Claim 1, wherein material for said alarm button is selected from a group consisting of opaque material, transparent material, translucent material and iridescent material.
4. The apparatus of Claim 1, wherein at least one electronic component is associated with said alarm-clock, and wherein said electronic component is selected from a group consisting of a second alarm-clock, an AM-FM radio, a SW-MW radio, a CB radio, a weather channel radio, a cassette tape player and/or recorder, a TV, a VCR, a CD, a DVD, a PDA, a computer, a telephone, a mobile phone and an MP3 player.
5. The apparatus of Claim 1, wherein said alarm-clock is operated using an alternating current or a directed current.
6. The apparatus of Claim 1, wherein said at least one button is selected from a group consisting of a button that protrudes from the alarm-clock housing, a button that is flush with the alarm-clock housing, a button that is below the alarm-clock housing and a button that is a touch-sensitive membrane.
7. The apparatus of Claim 1, wherein said alarm-clock is powered by a power source selected from a group consisting of an alternating current source between about 120 volts and about 240

volts, and a direct current source between about 1 volt and about 24 volts.

8. The apparatus of Claim 1, wherein the display of said alarm-clock is selected from a group consisting of a digital display and an analog display.

9. The apparatus of Claim 1, wherein at least one means is provided to control light radiating from said alarm-clock.

10. An apparatus, comprising an alarm-clock, wherein said alarm-clock has at least one button and at least one alarm, and wherein when said alarm is activated said alarm button radiates a flashing light.

11. The apparatus of Claim 10, wherein at least one luminescent device is associated with said alarm button, and wherein said luminescent device is selected from a group consisting of an incandescent bulb, a fluorescent bulb, a sodium bulb, a halogen bulb, an LED, and an LCD.

12. The apparatus of Claim 10, wherein material for said alarm button is selected from a group consisting of opaque material, transparent material, translucent material and iridescent material.

13. The apparatus of Claim 10, wherein at least one electronic component is associated with said alarm-clock, and wherein said electronic component is selected from a group consisting of a second alarm-clock, an AM-FM radio, a SW-MW radio, a CB radio, a weather channel radio, a cassette tape player and/or recorder, a TV, a VCR, a CD, a DVD, a PDA, a computer, a telephone, a mobile phone and an MP3 player.

14. The apparatus of Claim 10, wherein said alarm-clock is operated using an alternating current or a directed current.

15. The apparatus of Claim 10, wherein said at least one button is selected from a group

consisting of a button that protrudes from the alarm-clock housing, a button that is flush with the alarm-clock housing, a button that is below the alarm-clock housing and a button that is a touch-sensitive membrane.

16. The apparatus of Claim 10, wherein said alarm-clock is powered by a power source selected from a group consisting of an alternating current source between about 120 volts and about 240 volts, and a direct current source between about 1 volt and about 24 volts.

17. The apparatus of Claim 10, wherein the display of said alarm-clock is selected from a group consisting of a digital display and an analog display.

18. The apparatus of Claim 10, wherein at least one means is provided to control light radiating from said alarm-clock.